

# Gensoft Logistics ERP

Gensoft Logistics ERP is a comprehensive, modular, enterprise level application that combines all the operations and functions of a Logistics Service Provider into one integrated system. The software provides Freight Forwarding, Documentation, Consolidation, Track & Trace, Container Management, Customer Relationship Management (CRM), Billing & Financial Accounts, Employee, Customs Clearing, Alerts & Notification, Integration with corporate website and much more. Developed over a period of 10 years the Gensoft Logistics ERP is the most comprehensive system available for the Freight Forwarding and Logistics Service Provider.



The different modules of the system use one unified database to serve a wide range of business functions, so that the various departments can easily access and share information and communicate with each other. The software is modular, scalable and is an extensible application which improves productivity and control within the organization. It also enables effective and efficient decision making to create a platform for profitable business growth.

## **Freight Forwarding Operations :**

Manages the entire freight forwarding operations and creates all the required documents like BL, HBL, AWB, HAWB, Manifest, Cargo Arrival Notices and Delivery Orders to name a few.

## **Billing :**

Automatic generation of invoices on the basis of contracts, freight and actual expenses. Monitors and regulates customer credit limits.

## **Financial Accounts :**

The fully integrated accounts module ensures that all financial information is directly posted to accounts with the least possible duplication of manual work.

## **Visibility :**

Customers are empowered by keeping them informed through status messages, scheduled reports, event based email notifications, SMS alerts and web access.

## **Management:**

Tools for controlling, monitoring and analyzing operations for informed decision making through Profit Reports, Revenue Matrix, Statistics and Key Performance Indicators.

## **Electronic Data Interchange :**

EDI module provides connectivity with other business partners (Customs) ensuring smooth flow of information.

## **Customer Relationship Management :**

CRM module ensures that all communications with customers are tracked to provide informed decisions and better service. It also provides tools to manage sales opportunities, automate sales processes and generate quotations which can be easily be converted into billing.

# Gensoft®



## CORE MODULES

- Accounts
- Employee
- CRM
- Sea Import
- Sea Export
- Transshipment
- NVOCC
- Air Import
- Air Export
- Domestic
- Management Reports
- Cargo Tracking
- Other Jobs

### AUTOMATED NOTIFICATIONS

Arrival Notice  
Uncollected D/O (Customer / Agent)  
POD Status  
Daily Issued D/O  
T/S Connecting / Loading  
Booking Confirmation  
Booking Forecast  
T/S Dispatch at Destination  
Daily Collection  
Outstanding Payments  
SMS Alerts

## FEATURES

### ACCOUNTS

Sales & Customers  
Purchases & Suppliers  
Banking & General Ledger  
IOU Handling  
Reports  
+ More Features

### EMPLOYEE

Attendance  
Leave  
Payroll  
Staff Loans  
+ More Features

### SEA FREIGHT

Port Manifest / EDI  
Delivery Orders  
Arrival Notices  
BL / HBL  
Container Deposit  
Transshipment  
+ More Features

### NVOCC

Vessel Schedule  
Online Booking  
Container Inventory  
FCL Extension  
Container Monitoring  
+ More Features

### CRM

Contact Management  
Sales Calls  
Sales Tracking  
Marketing Management  
Quotations  
+ More Features

### AIR FREIGHT

Arrival Notices  
Shipment Costing  
AWB / HAWB  
POD Status  
Reports  
+ More Features

### DOMESTIC

Inbound / Outbound  
Status Monitoring  
Shipment Costing  
+ More Features

### OTHER JOBS

Cross-strait  
Clearing & Forwarding  
Transport  
Switch BL  
+ More Features

### GENERAL FEATURES

Access Control  
Audit Trail  
Activity Logs  
Admin Management  
+ More Features

### EXTENDED FEATURES

Internal Chat  
Intra-Network Chat  
File Sharing  
Online Customer Booking  
Document Management  
Customer Panel  
+ More Features

Sri Lanka

Maldives

Singapore

Phillipines

The logo for eFreight, featuring a stylized white 'e' inside a blue circle, followed by the word 'freight' in a bold, white, sans-serif font.