Gensoft®

Logistics ERP

ABOUT US

Established in 2001, Gensoft (Pvt) Ltd is regarded as a highly efficient and capable partner in bridging corporate information requirements by developing and providing cutting edge software solutions for the Logistics industry.

The company strives to be a globally respected company that provides world class business solutions by leveraging technology that is delivered by world class people and also achieve its objectives in an environment of loyalty, honesty, and courtesy towards clients, employees, environment and society at large.

At present Gensoft is the largest software development company for logistics in Sri Lanka and the Maldives and the company has also increased its geographic presence by deploying systems in the UAE, Singapore, UK, Japan, Philippines, Myanmar, Kenya, Uganda, Rwanda and Zambia.

START
Company was incorporated and commenced business

2001

ERP
Commenced development of the Logistics ERP

2005

TECHNOLOGY
Became a technology company and developed our first software.

2010

MARKET LEADER
Market leader for Logistics software in Sri Lanka & Maldives

2015

AWARDS
Won the Gold Award at the National Best Quality Software Awards

2017

2023

NOW
Taking logistics technology to the next level

The Gensoft Logistics ERP is a comprehensive, modular, enterprise level application that combines all the operations and functions of Shipping Lines, NVOCC and Feeder operators, Ship Agency, Freight Forwarding and Customs Brokerage into one integrated system. The main features cover Documentation, Consolidation, Track & Trace, Container Management, Customs Clearance, Customer Relationship Management (CRM), Billing & Financial Accounts, Human Resource Management (HRM), Document Management and Integration with corporate websites and 3rd party solutions. The system has been developed by working with industry players and follows a user friendly operational process that is simplified and efficient.

The system has been developed by working with industry players and follows a user friendly operational process that is simplified and efficient. The different modules of the system use one unified database to serve a wide range of business functions, so that the various departments can easily access and share information and communicate with each other. The software is modular, scalable and is an extensible application which improves productivity and control within the organization. It also enables effective and efficient decision making for profitable business growth.

The Gensoft Logistics ERP has been the recipient of the Gold award under the E-Logistics and Supply Chain Management category in 2015 and the Gold award under the Supply Chain Logistics category in 2022 at the National Best Quality Software Awards. In addition, the software has received numerous accolades and recognition for the services rendered to improve and develop the Logistics industry.

OVERCOME CHALLENGES

At Gensoft we believe that software must be accessible to all companies irrespective of their scale and size. Our vision to help SME Logistics operators grow by enabling them to compete with large multinational companies through cost effective and feature rich software is realized through the deployment of the Gensoft Logistics ERP.

Prohibitive Pricing

Almost all of the comparable systems out there in the market offer prohibitive pricing per user and thus require high cash outflows to run the systems.

Low pricing

We offer realistic and easily affordable system pricing that enables us to better penetrate markets and create economies of scale for business growth.

Ignored SME Market

Most large software companies do not pay enough attention to the SME Market. Not many providers focus on this huge SME sector in terms of the number of clients.

SME Inclusivity

We enable small and medium sized clients to grow their business by providing them with a system that was until now only available to large scale logistics companies.

Country Specific

Many service providers do not make an effort to customize their platforms to cater to localized requirements. This requires the use of other stand alone systems to carry out regulatory compliance.

Customizations

Our system is country specific and customized to meet the requirements of each location and can be used for full regulatory compliance without the need for any stand alone applications.

INNOVATION

We not only build user friendly logistics solutions but also create an entire ecosystem by continuously innovating and developing value added features. Our deep domain knowledge and functional understanding allow us to deploy solutions that create a more efficient operation.

Electronic Data Interchange
Enabling customs clearance and ownership transfer electronically.

Network
Integrating multiple Gensoft systems for information exchange.

Customer Portal
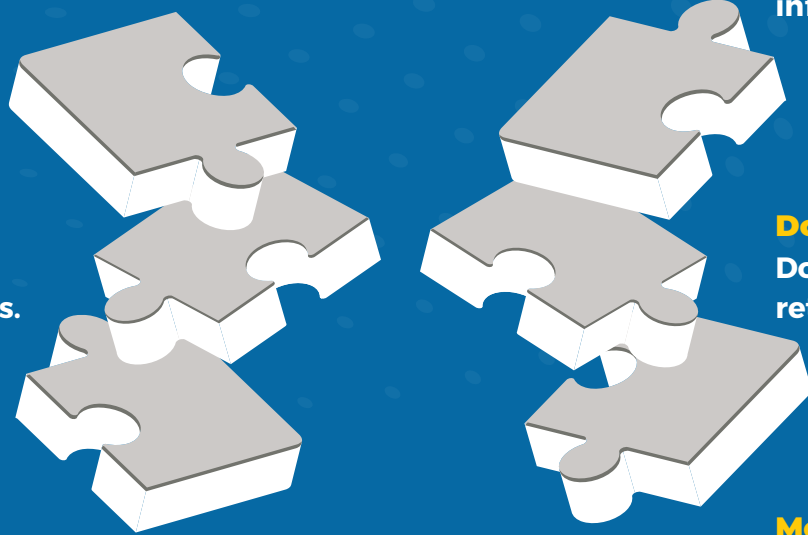**Providing enhanced visibility for customers.**

Document Management
Document archiving and retrieval platform.

4PL Platform
A platform to effectively monitor and manage logistics operations

Messaging
Real time notification platform.

SYSTEM INTEROPERABILITY

The software is capable of integrating with Regulatory, Core and External systems to minimizing the need for data entry duplication and ensure the integrity of the data.

- 3RD PARTY
- TRACKING
- BL PLATFORMS

EXTERNAL

REGULATORY
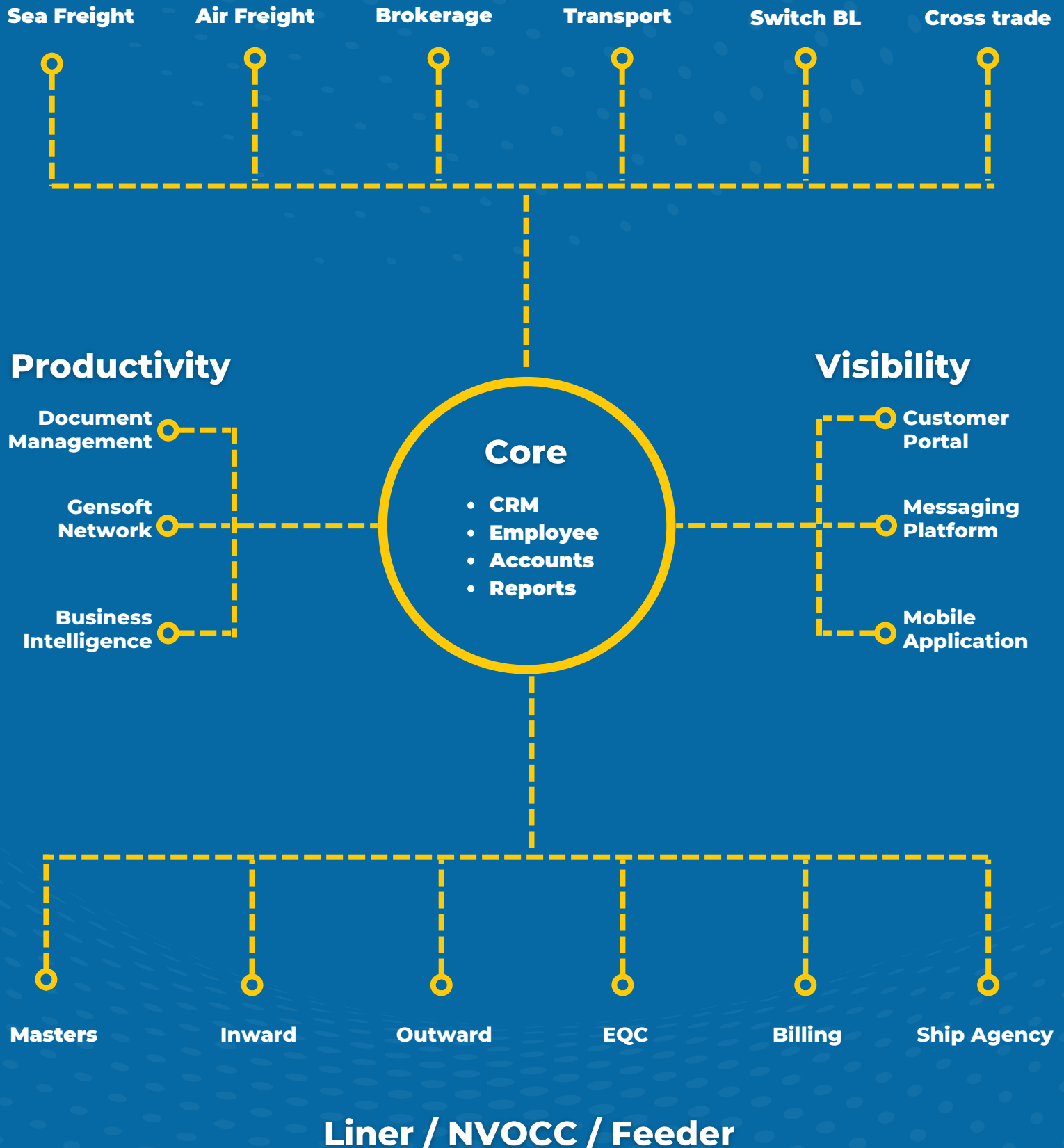
CORE

- ASYCUDA
- IRIS GST
- TERMINALS

- ORACLE
- SAP
- IFS

SOFTWARE MODULES

The Gensoft Logistics ERP is built on a modular architecture that allows the user to select the modules that are needed to run their operations. The system is primarily segregated into two main operational modules that are connected by the core modules. The productivity and visibility modules enable further value addition and provide customers with and enhanced user experience.
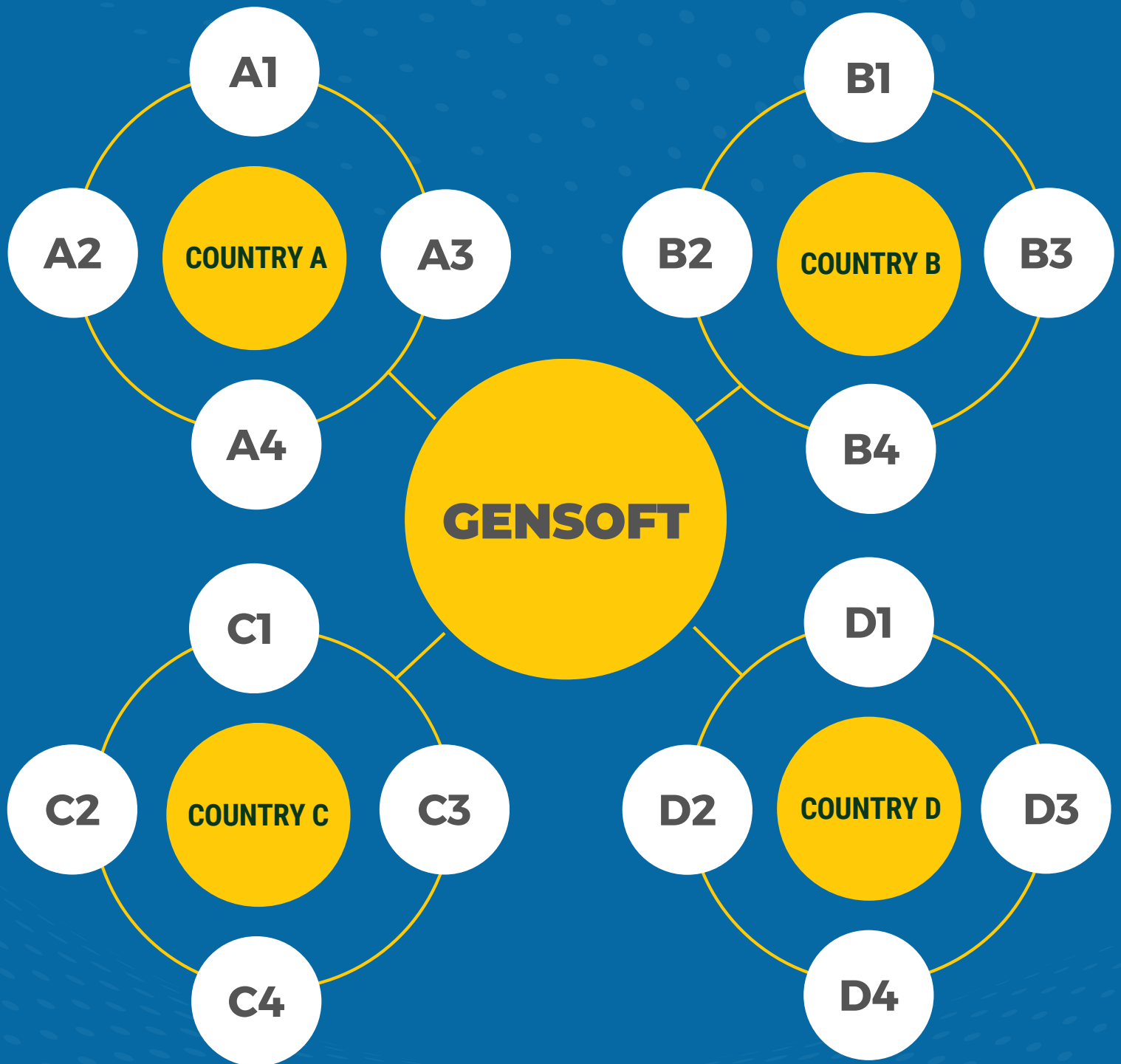
Freight Forwarding

Sea Freight   Air Freight   Brokerage   Transport   Switch BL   Cross trade

Productivity

Document Management

Gensoft Network

Business Intelligence

Core

- CRM
- Employee
- Accounts
- Reports

Visibility

Customer Portal

Messaging Platform

Mobile Application

Masters   Inward   Outward   EQC   Billing   Ship Agency

Liner / NVOCC / Feeder

GENSOFT NETWORK

The Gensoft Network enables users to connect between ERP systems and transfer information in real time. This will allow users within the network to import and export information and eliminate the need for additional data entry.

The network will also minimize the data entry errors as everything is validated within the system. Documents such as Invoice, Debit and Credit Notes, BL Instructions etc. can be transferred using the network.

WHY SELECT US

1 — **2** — **3**

Software as a Service

Lifetime Updates

Responsive Support

Gensoft ERP is a web based ERP solution that is developed on a cloud hosted platform and provides fast and cost effective deployment.

Gensoft ERP provides a Free Lifetime update policy, where the customers will not have to worry about redundant software.

Our ability to provide quick resolutions to all your system related issues to ensure minimum possible downtime.

HOW WE RANK

- **FEATURES** — 85%
- **TIME SAVING** — 80%
- **USER FRIENDLY** — 95%
- **COST EFFECTIVE** — 90%
- **SUPPORT** — 90%

WHAT ARE OUR CUSTOMERS SAY

Sea Trade

Choosing Gensoft was one of the best strategic decisions we have made. As a result, we no longer have server maintenance costs, enjoy 24/7 customer support, implemented work-from-home concept due to cloud existence, have a properly centralized database with cybersecurity measures, accurate user access rights, a quick user support mechanism, minimal downtime and many more benefits. Now, Gensoft's ERP system has become an essential tool for our industry.

PRASANNA LIYANAGE
Sea Trade Services

LANKA SHIPPING & LOGISTICS (PVT) LTD

Our company has been involved with the Gensoft Logistics ERP from the beginning. The team has been very flexible in accommodating our various requests. Gensoft is now the leading Logistics ERP system in Sri Lanka and we are happy to see their growth.

ANA SENANAYAKE
Managing Director
Lanka Shipping & Logistics

D P LOGISTICS
consistency throughout

Our company has been using the Gensoft Logistics ERP since 2018 . We are really enjoying the features and functionality of the software. The customer service team is very friendly and fast when accommodating our support queries and come back with rapid solutions. It has also been a major factor in the improvement of our freight operations as well. Wishing them all the best in their future endeavors.

AMITHA GAJANAYAKA
Head Of IT
DP Logistics Pvt Ltd

Aitken Spence Cargo

We have been with Gensoft since the year 2017 and chose to implement the system as the operational software across 6 freight forwarding companies with integration to the group's financial application Oracle fusion. We have over 100 users on the system at any given time.

The system has come a long way since deployment and caters to almost all our requirements and also facilitates real-time information to customers by way of the customer portal.

DENZIL MARIASINGHAM
Manager IT & CSD Documentation
Aitken Spence Cargo (Pvt) Ltd

INTER AIR & SEA LOGISTICS   **CWF LOGISTICS**

The Gensoft Logistics ERP has been a game changer for our freight forwarding business. The user-friendly interface is tailored to industry practices, reflecting the developers' in-depth knowledge and commitment to providing an upto date platform. The system offers a wealth of real-time management reports, supporting data-driven decisions, and even custom reports upon request. We eagerly anticipate further enhancements, such as AI integration, to continue driving our success.

DUMINDA HETTIARACHCHI,
AGM - Group Finance, IT & Business Transformation
Inter Air & Sea Logistics (Pvt) Ltd
CWF Logistics (Pvt) Ltd"

From the day we commenced using the Gensoft Logistics ERP the system has enabled us to improve our service levels and minimise the operational errors. We are extremely happy that we selected Gensoft as our software provider.

M AMEER
Managing Director
Seacare Forwarders (Pvt) Ltd

CCL
CARGO CONSOL INDIA PVT LTD

We are extremely satisfied with the Gensoft Logistics ERP and have found the system to be very robust and user friendly with all the features needed to successfully run a freight forwarding business in India.

NAGARAJ C
Managing Director
Cargo Consol India (Pvt) Ltd

DELMEGE
SINCE 1850

The Gensoft Logistics ERP is a very user friendly system and it is one of the best systems in the market. The system has given us a tremendous boost in terms of time savings by bringing in a lot of process improvements.

KALINGA SENEVIRATNE
General Manager
Delshipping & Logistics (Pvt) Ltd

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dww logistics
Logistics beyond expectations

Gensoft has been revolutionizing the Logistics Industry with the Gensoft Logistics ERP by giving business a competitive edge. The accuracy, user friendliness, support and swiftly adapting to industry changes gives users the utmost benefit. Creativity, innovation, and integration are a hallmark of the system. I highly recommend the Gensoft Logistics ERP System for Logistics companies.

SAMAN JAYAWICKRAMA
Director Finance
DWW Logistics (Pvt) Ltd

CL Synergy Limited

The Gensoft ERP has been supporting the CLS Group for the past 7+ years and is a very reliable solution, complimenting our core values and helping us maintain our SLAs. The skill and vast domain knowledge of their team ensures reliable and trustworthy service at all times. Dealing with a competent outfit at Gensoft makes the communication process very easy and productive.
I would definitely recommend them to any organisation who takes their ERP seriously.

NIRANJA DE SILVA
Senior Manager ICT
CL Synergy (Pvt) Ltd

M&M
MILITZER & MÜNCH

The Gensoft ERP system is an integrated system which has all the features needed for the operations of a Freight Forwarding company. This system is also designed to report Manifest and release documents such as Delivery Order, Bill of Lading, etc in the system it self. As Gensoft covers all the functions of an organization there is no necessity to obtain different systems and this saves cost.

M D J STEMBO
Managing Director
M&M Militzer & Muench (Pvt) Ltd

EQ LINES GROUP

Gensoft Logistics ERP has transformed our company, empowering us to handle complex logistics operations with ease.With Gensoft ERP, we have achieved unprecedented levels of operational efficiency, reduced errors and optimized our resource utilization. Their exceptional support team has been instrumental in tailoring the software to our unique needs.Choosing Gensoft ERP was the best decision we made for our freight forwarding business.

KASHIF ZAMAN
CEO and Managing Director
EQ Lines Group

Gensoft®

**GENSOFT PVT LTD
SRI LANKA**

**GENSOFT LLC FZ
UNITED ARAB EMIRATES**

**GENSOFT PTE LTD
SINGAPORE**

**GENSOFT PTY LTD
AUSTRALIA**

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Gensoft Logistics ERP. Smart Software. Smart Logistics